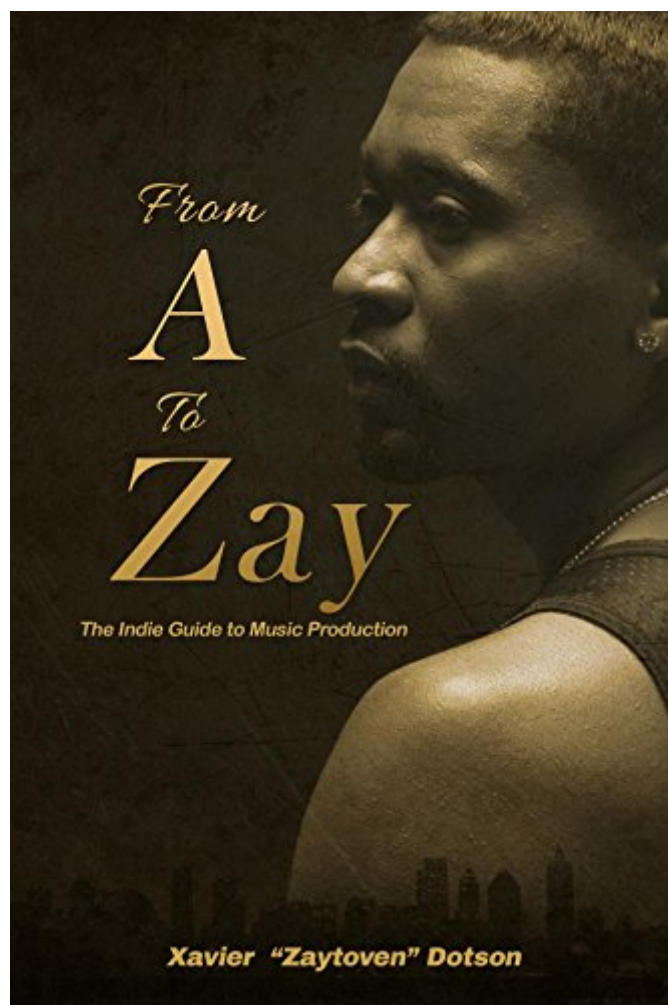


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# From A To Zay: The Indie Guide To Music Production



## Synopsis

From A to Zay: The Indie Guide to Music Production is years of successes and failures, and how you can duplicate the things I did right and avoid the things I did wrong. Let's get ready to go down the list of everything you need to know about music production (and perhaps life) from A to Zay. - Xavier Dotson

The whole key to Xavier's success, besides the obvious (God, faith, family) has always been his consistency to keep creating, whether that's making beats, writing hooks, scoring films or coming up with ideas to further promote something he is involved in. Most people want the fame and the trappings of success without sacrificing anything. In this business or in anything you do, there's a price to pay to get what you want. Whatever is easy usually doesn't have a whole lot of value to it; anybody can have it. The key is to take the smallest of action steps every day and God will put the right people and situations in your life to get you to your destiny. Let me repeat that. Work on something every single day that will bring you closer to your goal. Stop wondering what you can do and start acting. Start acting like the person you want to be and you will become that person. My story is about having a vision. My hope is for you to discover your gifts, focus on them and work until something magical happens. Vision, writing it down and working hard and letting God do the rest. His name alone sets the tone for who he is, what he does and the magnitude of his skill set. Super-producer Xavier "Zaytoven" Dotson copped his name from the German composer and pianist Ludwig van Beethoven because of the many similarities the two musicians share. Both were born in Germany, both mastered the organ and piano at a young age, both boast a genuine interest in music and most notably possessed the same good foresight to align themselves with key people who could help further their careers. For Beethoven it was the dignitaries of Vienna, for Zaytoven it was Gucci Mane, king of the streets of east Atlanta.

## Book Information

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## Customer Reviews

This book has motivated me in a way I've never felt before! It has changed or modified my outlook and the way I approach a lot of things! Thank you Xavier "Zaytoven" Dotson for sharing this knowledge with us! P.S. Get this book asap 6 bucks is a steal for the knowledge in this book!

I've been a fan of Zaytoven's for a while but I had never heard his story. I was so shocked to find out that he and I are almost literally the same person, down to even the minute details. After reading the first few chapters tears started filling my eyes because, knowing the person that I am, he gave me the hope and inspiration that someone like me can make it in the music industry. After reading this book, I've decided that I WILL meet Zaytoven in 2016 so that he can become my production mentor and I won't stop until it happens. Thank you, Zay, for inspiring me. I can't wait to hear more of your success stories and even share my own with you!

Great read. Got to know one of my heros a little better. If you're a producer, this book will give you a special type of energy. Can't really explain it. Just buy the book. Zay's a legend. After you're done reading it, preserve it. KINGINSTRUMENTALS.COM

This was a great book. Zay lays out a plan of attack that any producer or artist can grab hold of and implement. Granted it takes effort, discipline, and consistency to make your dreams happen. Great job bro. Looking forward to another masterpiece from you.

I urge any producer that wants to know what it takes to enter this cut throat industry... READ THIS. It's a short book, but packed with gems that can be used for a successful career. I know I will take advantage of this knowledge from Zay.

I was researching successful producers that I liked and I noticed a special quality in Zaytoven. The way he played the piano was so natural and so him and I wanted to learn to play like that. I bought into his book and spent the whole night reading it. Everything he's saying is gold and the world needs to hear these words. On my path to success I stumbled across this book and it reassured me that I'm on the right path and it puts a smile on my face! Thanks Xavier'

I liked how short and simple every chapter was. I wish he expanded more on the business side and networking.

It met everything I needed straight to the point with spiritual principles and success principle from other publications this is a must read shout out to Zay and his whole producers camp much love to you all and much success to you God is good ....Joe

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